

COLOMBIAMODA
LA SEMANA DE LA MODA DE COLOMBIA®

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COLOMBIAMODA
LA SEMANA DE LA MODA DE COLOMBIA®

LOGO

23 - 25 JULIO
PLAZA MAYOR, MEDELLÍN

FECHA

OTOÑO - INVIERNO 24/25

TEMPORADA

S O M O S

S O M O S

S O M O S

CONCEPTO

ELEMENTOS LOGO

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SOMOS

23 - 25 JULIO
PLAZA MAYOR, MEDELLÍN

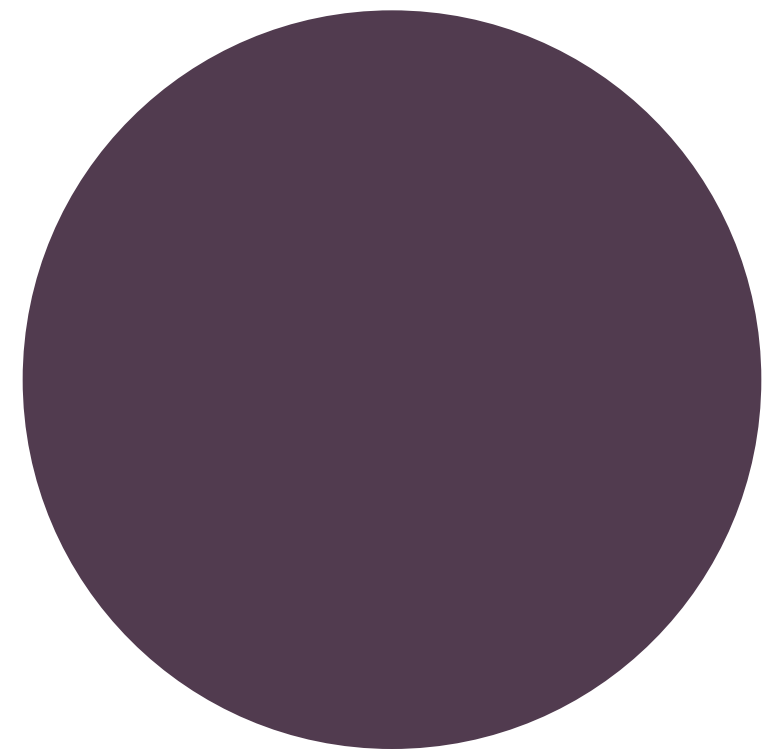
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SOMOS

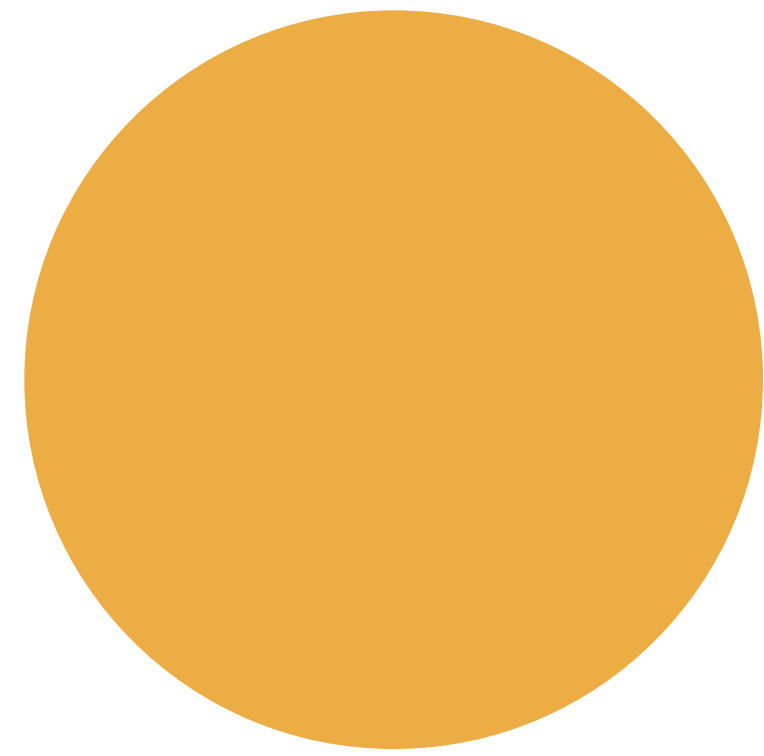
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PRINCIPALES

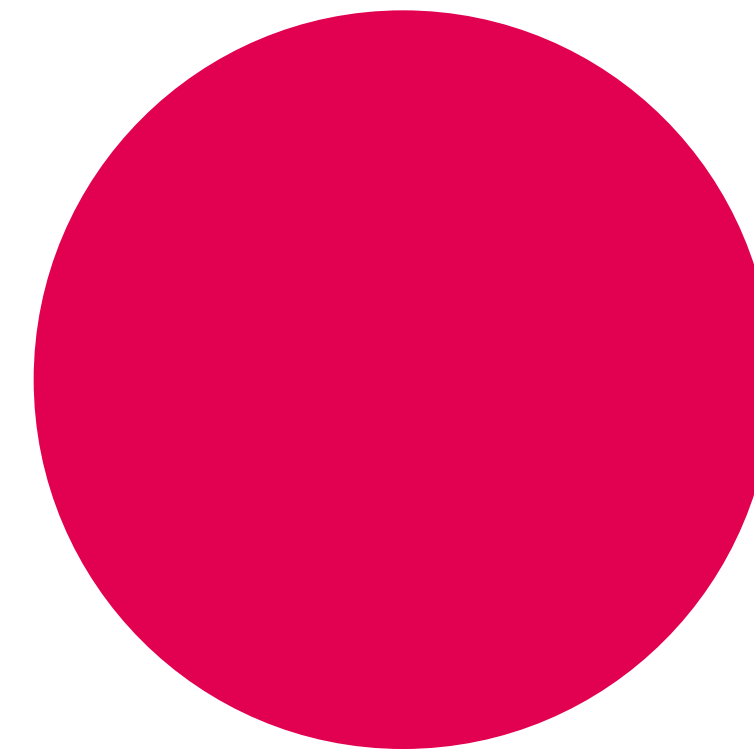


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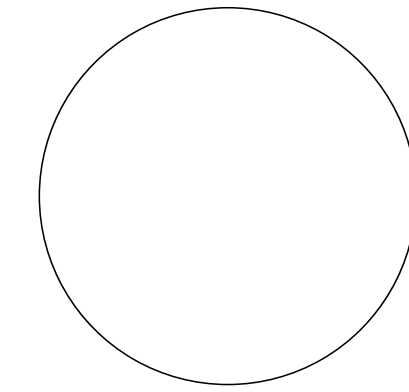
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CONTRASTE/ COMPLEMENTARIO

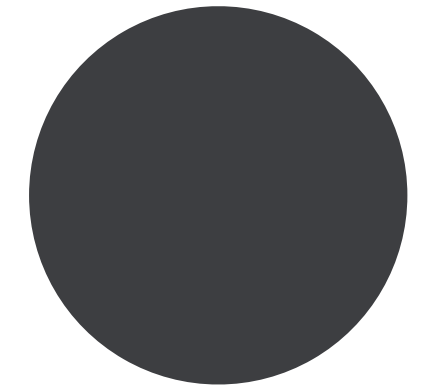


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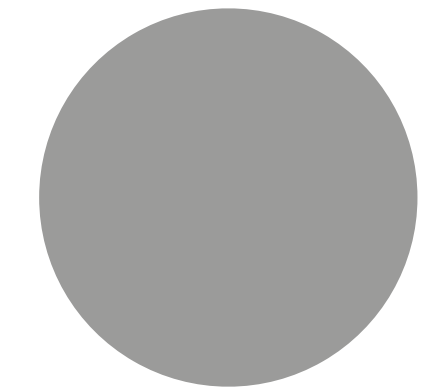
BÁSICOS/
ESCALA DE GRIS



BLANCO



**AZABACHE
PANTONE 446c**



NEGRO 50%



PALETA DE COLORES